

February, 2004

They just keep running...

Since 1997, Baldor motors have driven several treadmills at Fort Smith, AR's Marvin Altman Fitness Center, a state-of-the-art health and fitness facility with 5000 members. In a December 19, 2003 letter to Baldor's Chairman, Rollie Boreham, Marvin Altman Sales Manager, Don Ridgley, says these motors are performing very admirably under tough duty, which is near-continuous duty, six days a week. The treadmills have an average of over 60,000 miles of usage with zero Baldor failures!!

Two years ago the fitness center purchased two new treadmills, but this time without Baldor motors. Don says to their surprise they began to have trouble within a week after taking delivery of the new treadmills. Steve Davis, maintenance manager at the fitness center, says the only difference in the "problem treadmills" is that they don't have Baldor motors. Davis says, "The Baldors keep on running!"

The motor in the photographs show a 2 HP, three phase AC motor, manufactured at Baldor's Fort Smith Motor Plant. Through January, '04 it has driven the treadmill for over 62,000 miles during 15,000 hours of duty.

At the end of his letter to Rollie Boreham, Don Ridgley says, "We want to thank Baldor for manufacturing highly dependable and maintenance-free motors." "More importantly," Ridgley continues, "our 5000 members are also grateful."

Marvin Altman treadmills "keep on running," and so does Baldor!

